Jennifer Kovacs

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Matthew Petersen

Senior Product Manager

Apple

One Infinite Loop

Cupertino, CA 95014

Dear Matthew,

I was thrilled to see my iOS app for task management getting rave reviews from App Store users and commendations from more experienced developers on GitHub.

But this is only one out of three apps that I am working on after my classes at CalTech, from which I am about to graduate with a BA in Computer Science. Truth be told, I am quite positive that the other apps will also be well-received since—inspired by Apple engineers—I design them with one person in mind. The person who will use it.

This is why apart from completing a study program in algorithms and complexity, I took additional courses in UI/UX and graphic design as well as consumer psychology.

When Doctor Sarah Warren suggested I applied for the internship, she was spot on. I believe that Apple’s unique approach to building intuitive and simple software while respecting the customer’s needs creates the environment I would love to grow in and contribute to.

Can we schedule a call this week to discuss my ideas on how I can contribute to the projects I would be working on with some of the best software engineers on the planet?

Best regards,

Jennifer Kovacs

PS—I would love to show you how my A/B testing initiatives helped me optimize the navigation panel.